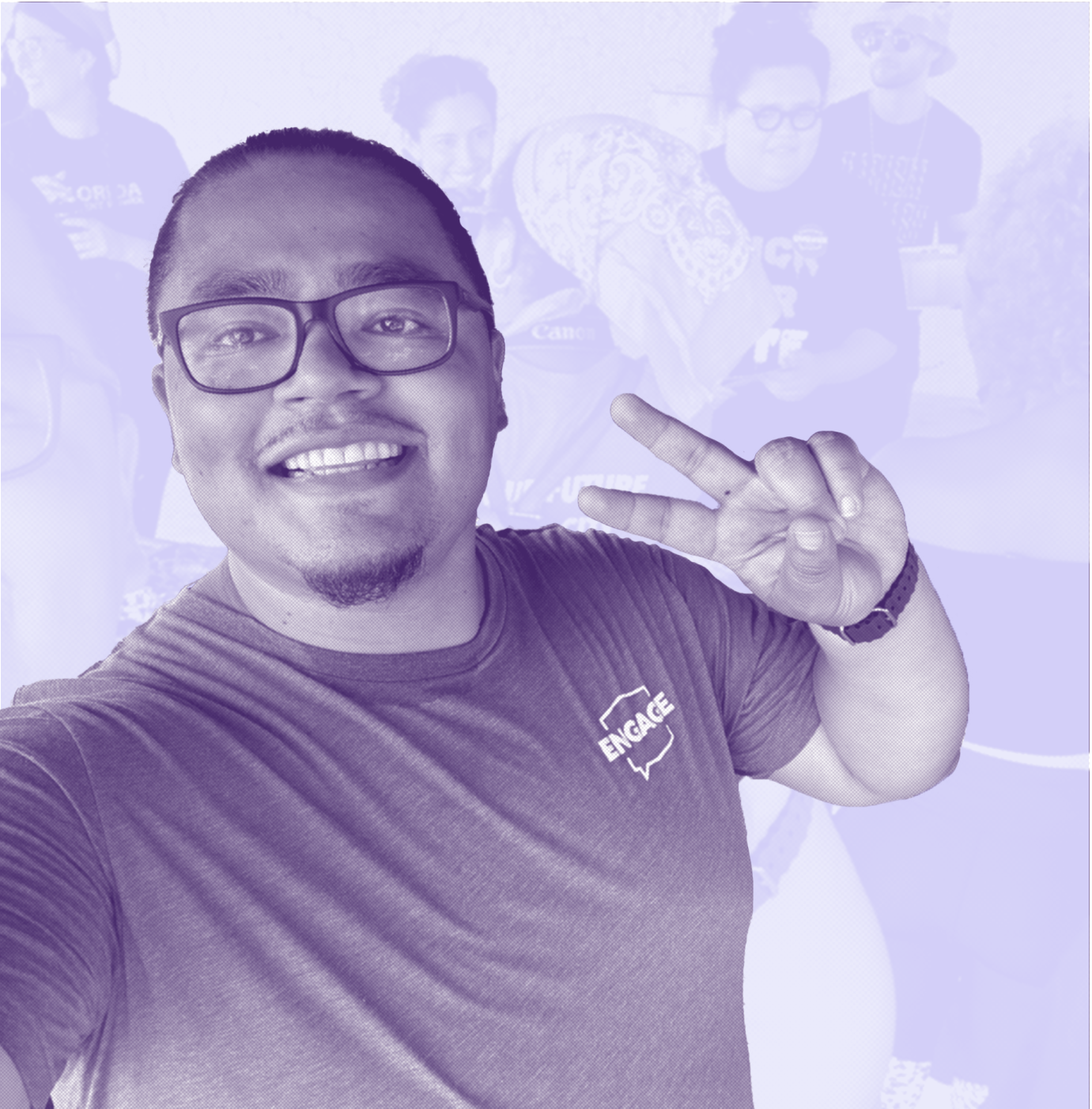


# Youth Organizing Beyond Boundaries





# LETTER FROM OUR EXECUTIVE DIRECTOR



## Dear Friends, Supporters, and Partners:

As we reflect on this past year and set our sights on the 2025-2026 cycle, I am overwhelmed with pride and gratitude for the young leaders powering our movement. Their tenacity and resolve led to hard-fought wins for critical local and state victories that remind us what is possible when youth take the lead.

In the 2023-2024 cycle, the Alliance for Youth Organizing and our sister organization, the Alliance for Youth Action, stepped up in historic ways, delivering over \$24M to the field. These investments fueled grassroots campaigns, nurtured innovative organizing strategies, and fortified the leadership pipeline of young people fighting for a more just democracy. Our collective accomplishments are a testament to the tireless work of every progressive youth organizer who refused to let challenges stand in the way of transformative change.

While we should celebrate how far we've come, the road ahead demands our unwavering commitment. We face a cultural and organizing battle for the very soul of our next generation's leadership. Now is not the time to slow our pace—it is the moment to double down on our resources, our organizing, and our vision for a world where every person can thrive.

I am endlessly inspired by the resilience and creativity of our Network and partners. Together, we will meet the tough fights ahead with bold, strategic actions rooted in the power of young people's collective voice. We must continue to stand shoulder to shoulder, investing in their potential and organizing strength.

Thank you for standing with us. Your support and belief in the power of youth are the bedrock of our success. As we move forward, let us carry this momentum, ready to defend our hard-won progress and forge the bright future that every young person deserves.

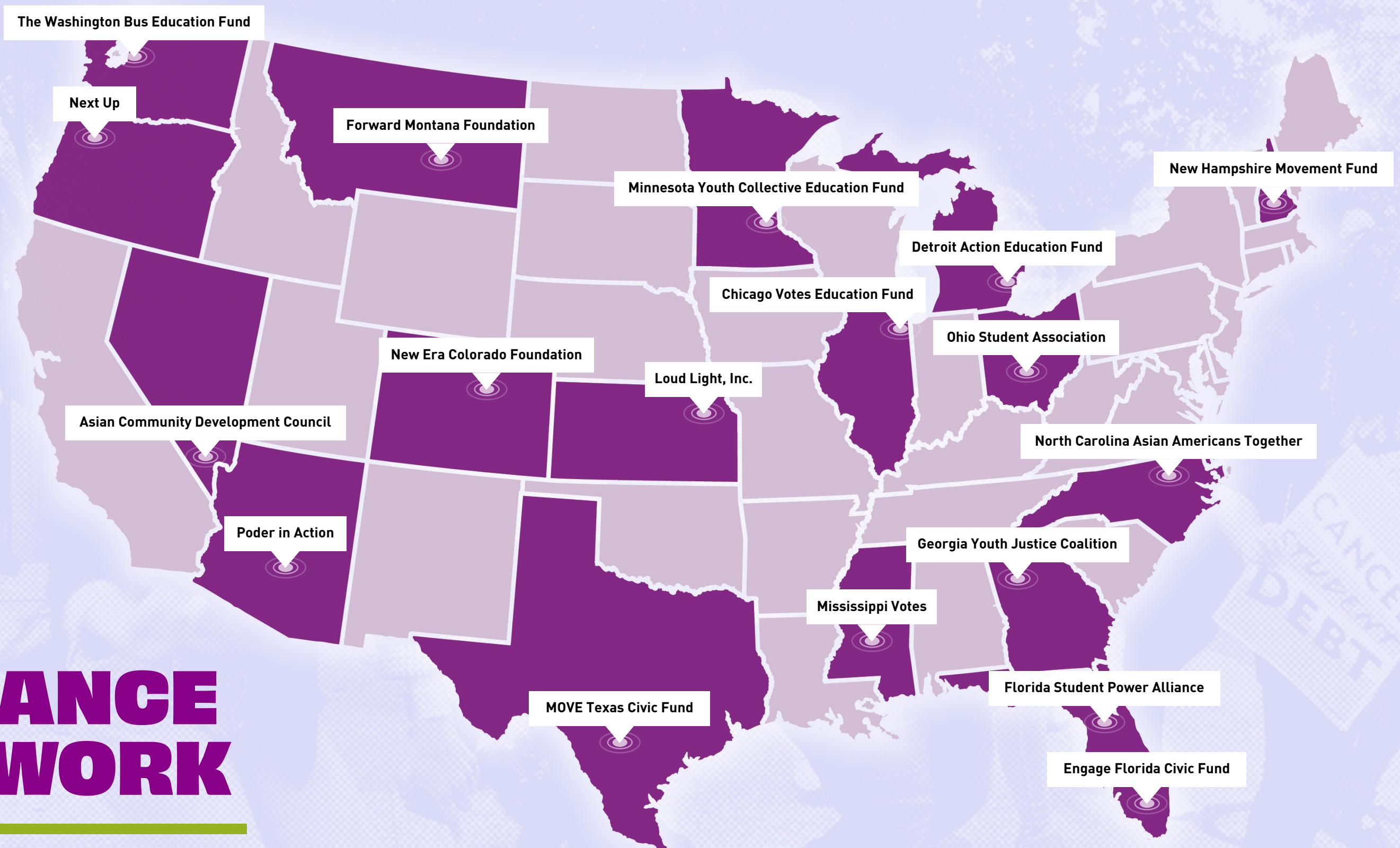
In solidarity,

**Dakota Hall**  
Executive Director  
Alliance for Youth Organizing



# THE ALLIANCE NETWORK

Our Network of **18 locally led organizations** spans across the nation. This year, the Alliance moved away from a tiered model of Network organizations. We're proud of the perspectives and opportunities for innovation offered by each of our Network organizations.







# SCALING OUR IMPACT

**2024 was a historic year for the Alliance as we made strides toward our strategic vision of strengthening our Network.**

We fully embraced our role as a funding intermediary, created new tailored offerings to build Network capacity, and outlined values-based criteria to guide our next phase of growth. As always, our work remained anchored in principles of equity, inclusion, and liberation.

We prioritized providing early funding to the Network to allow organizations to scale up voter engagement and education programs over the course of the year. Through an extensive survey of our Network’s needs, our team imagined new offerings and built systems for Network organization support, including a new cohort program for Network staff and multi-week virtual bootcamp sessions focused on topics selected by the Network. Through our funding intermediary work beyond the Network, we built and deepened relationships with local organizations in new states, supporting leadership development and creating opportunities for future Network expansion.

Our 2024 progress sets us up to strategically build our base and create change in the upcoming years. As we look toward the future, we want to highlight the successes of our Network. We know that the local victories and broader lessons from this past year will guide us as we build for the years of work to come.



# NETWORK HIGHLIGHTS

Our Network collectively decided to transition away from our national Democracy Done Right and Broke AF programs to embrace a more comprehensive, issue-based approach. This shift reflects the shared vision and priorities of our Network, allowing us to deepen our impact and drive meaningful change across **five key focus areas**:



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**Youth Power Beyond Boundaries**

1

Supporting **abortion access and reproductive justice** to ensure bodily autonomy for all

**Florida Student Power Alliance** led the coordination efforts for #Students4Repro Statewide Week of Action, mobilizing over 500 students across more than 11 campuses in Florida to learn about Amendment 4 for abortion access.

2

Facilitating learning opportunities around **climate and environmental justice** to help tackle the climate crisis

**MOVE Texas Civic Fund** facilitated a Climate Justice cohort for 10 campus-based activists. This intensive training equipped organizers with the skills and knowledge to spearhead climate initiatives at the heart of their campuses.

3

Ensuring economic stability through secure, affordable **housing access**

**Forward Montana Foundation** organized an event to connect unhoused folks and direct service providers with the City of Missoula's Urban Camping Working Group. This event brought 50 people together to discuss challenges and opportunities to provide safe living conditions for Missoula's unhoused population.

4

**Reimagining public safety** through educational dialogues about community-based care

Through their Unlock Civics program, **Chicago Votes Education Fund** worked to include voter engagement in the re-entry process from Illinois prisons. During the grant period, they trained 129 new peer educators to teach civic classes to these individuals.

5

Breaking down barriers to **voting rights** and creating a more inclusive civic landscape

**Loud Light, Inc.** continued its over three-years-long organizing and advocacy against unconstitutional voter suppression. In July 2024, the Kansas district court ruled in their favor, a major victory toward voting access.



# THE NETWORK IN THE FIELD

The Alliance Network made over **12M outreach attempts** to mobilize young voters, ensuring they had the information and resources needed to participate in the electoral process; this included:

**12,000,000+**  
Outreach Attempts

**5.3M**  
Calls

**1.7M**  
Texts

**4.1M**  
Pieces of mail sent

**726K**  
Door Knocks

**88K**  
Voter Registrations

**338K**  
Pledges to vote



## Key Issue Campaigns

Our Network devoted their energy to critical issue campaigns, demonstrating the powerful role education and information play in inspiring young people to drive change.

### REPRODUCTIVE JUSTICE

As attacks on abortion access intensified, **Forward Montana Foundation**, **Poder in Action**, **New Era Colorado Foundation**, **Engage Florida Civic Fund**, **Florida Student Power Alliance**, and **Asian Community Development Council** led campaigns to ensure young people understood what’s at stake and how their votes could protect reproductive rights. From canvassing to community events, they empowered voters to take action.

### VOTING RIGHTS

**Poder in Action**, **North Carolina Asian Americans Together**, and **Asian Community Development Council** worked to expand civic access by educating communities about noncitizen voting rights at the city level. Through storytelling, events, and policy advocacy, they challenged exclusion and uplifted the voices of those most impacted.

### ENVIRONMENTAL JUSTICE

**The Washington Bus Education Fund** educated voters about Washington Initiative 2117 and state efforts to curb greenhouse gas emissions. **Florida Student Power Alliance** introduced disaster preparation and relief programs to support Black, brown, and low-income students while continuing to advocate for renewable energy sources.



# National Voter Registration Day

On September 17th, our Network hosted National Voter Registration Day events across the country, **registering over 5,000 voters!**



**Engage Florida Civic Fund** registered over 1,600 voters across 15 college campuses, providing non-partisan voting information and fostering an engaging, accessible, and fun environment for students and community members to participate in democracy.



**Mississippi Votes** connected with young people in high schools, colleges, and communities across the state. They partnered with local organizations, businesses, and artists to host a variety of events, from registration drives to concerts and parties, offering free swag and voter resources.



**Forward Montana Foundation** went above and beyond, bringing a total of 34 National Voter Registration celebrations to nine cities across the state. Organizers met their communities at college campuses, public libraries, drag shows, farmers markets, and more!

# Get Out the Vote

**The Network left it all in the field this GOTV season! Our Network's organizing staff worked tirelessly to educate and motivate young people nationwide. Some highlights include:**



**New Era Colorado Foundation** made over 1.2 million calls to young Coloradan voters, providing essential information on important deadlines and how to vote.



**Loud Light, Inc.** texted over 155k young Kansan voters leading up to the voter registration deadline which resulted in approximately 2,000 new voter registrations on the final day to register.



**North Carolina Asian Americans Together** sent 450K multilingual pieces of educational mail to young people statewide, sharing information on polling locations and how to request an absentee ballot.





# FUNDING HIGHLIGHTS

The Alliance is proud to serve as the **largest donor intermediary for youth civic engagement** organizations nationwide. We've deepened our commitment to this role with a transparent funding strategy that expands support for local organizations, especially those focused on movement building. By funding both Network Organizations and groups beyond our Network, we ensured a nationwide approach to resourcing youth organizing infrastructure.

**\$10,550,000**

Funding distributed

**18**

Network organizations

**34**

Non-Network organizations



**14**

Youth Power Beyond Boundaries

Our grantees did incredible work, from voter education to movement building. Some highlights from this work include:



**Georgia Muslim Voter Project** hosted civic engagement workshops for youth across the state. They partnered with universities and community youth groups to educate young Muslim voters about important dates and key issues on the ballot.



**Native Organizers Alliance** hosted a fellowship program to provide foundational experiences of community organizing while allowing young people to work within their home communities. The program includes 200 fellows across 9 states.



**El Pueblo** built relationships with Latine voters across the state of North Carolina, focusing on a family-centric approach to voter education. Throughout the year, they had conversations with over 15K community members.



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2024 AYO Annual Report



# Building Network Capacity

This year, our Capacity Building team conducted 6 site visits across the Network, providing hands-on, tailored support across all facets of each organization and bolstering specific local organizing initiatives.

We also brought together Executive Directors and Program Directors from each Network organization for an electoral planning convening in Milwaukee, WI. This two-day gathering offered training and workshop space for strategy and brainstorming ahead of the general election. Network staff also had the opportunity to collaborate, exchanging ideas and approaches as they explored solutions and built community.

# The New Deal for Organizing

This year, we partnered with State Voices and Midwest Academy to launch the New Deal for Organizing, a program dedicated to rebuilding the nonpartisan grassroots training infrastructure. We hosted three trainings, merging traditional organizing principles with modern strategies and technologies, for our Network and local grassroots organizations.

- DETROIT

36 organizers trained

6 Michigan-based & 3 out-of-state organizations engaged

"I learned so much about strategy!"
- MILWAUKEE

24 organizers trained

14 Wisconsin-based organizations engaged

"I understand group-centered leadership now."
- LAS VEGAS

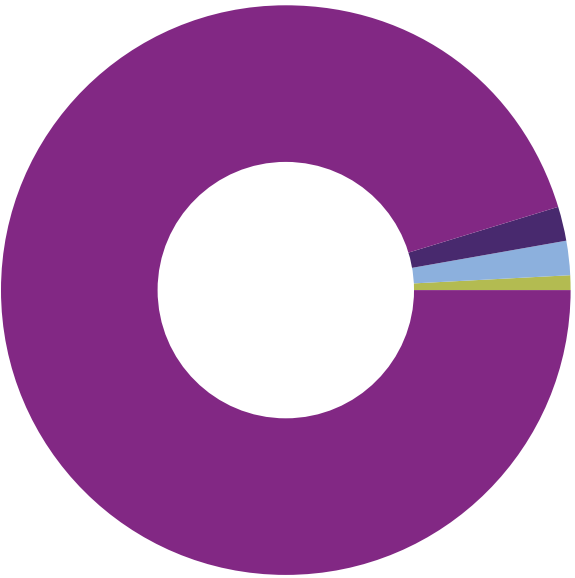
40 organizers trained

16 Nevada-based & 4 out-of-state organizations engaged

"I've been organizing for 3 years, and every day here, I learned something new."

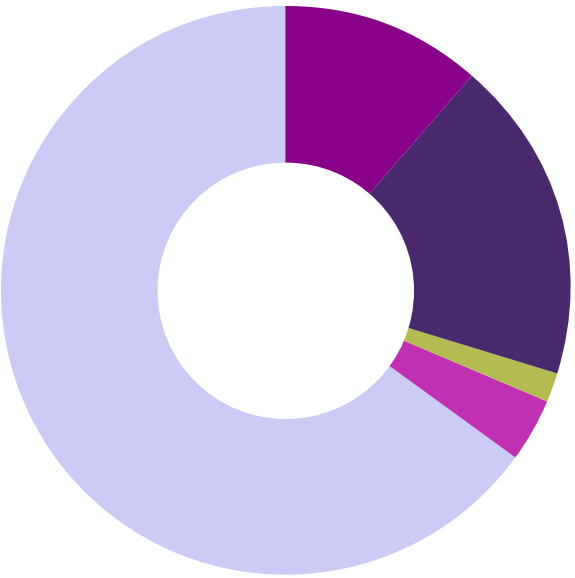
Organizers left these trainings with new understandings of organizer-math, implementable strategy charts and civic engagement campaigns, and newly conceptualized power maps, which they reported being able to immediately apply to their day-to-day organizing in the field.

# FINANCIAL OVERVIEW



Income  
\$12,308,595

- Foundations & Grants: \$11,744,603
- Individual Donors: \$241,411
- Corporate & Labor Union: \$250,800
- Other Income: \$71,781



Expenses  
\$17,234,995

- Personnel: \$1,966,184
- Professional Services: \$3,189,407
- Office & Shared Expenses: \$261,919
- Travel & Events: \$628,624
- Materials: \$33,340
- Grants & Affiliate Contracts: \$11,155,521

\*Financials presented above do not include revenues and expenses related to AYO's fiscal sponsorship program, as AYO sunset the program in 2024



# ACKNOWLEDGEMENTS

We’d like to thank the following foundations, partners, and individuals who have generously supported our work with the resources needed to support local youth organizing and build a brighter, more equitable future.

## FOUNDATIONS & PARTNERS

128 Collective	Karla Friede and J. Gordon Marshall Charitable Fund	Solidarity Giving
2032 Trust	Lampl Family Foundation	S R Dorsey Giving Fund
Alki Fund via Rockefeller Family Fund	Madeline Wilson Fund of Common Counsel Foundation	Tides Foundation
Anonymous Donors	M. Asselin- J. Meltzer Fund	The Boston Foundation
Amalgamated Charitable Foundation	McNulty Foundation	The Ettinger Foundation
Catalyst Family Office, LLC	Mertz Gilmore Foundation	The Institute for Socioeconomic Studies Fund, in memory of Leonard M. Greene at Tides Foundation
Chambers Initiative	Marks Family Foundation	The Sarah Min and Matt Pincus Foundation
Chicory Wealth	New Era Colorado Foundation	Threshold Foundation
Dorot Foundation	NEO Philanthropy’s State Infrastructure Fund	Together We Rise Fund
Felcenera Charitable Fund at the East Bay Community Foundation	Patagonia	The Winslow Foundation
Healthy Democracy Fund, a fund of Tides Foundation	Silicon Valley Community Foundation	Wallace Global Fund
JMB Hull Fund	Skoll Foundation	Wellspring Philanthropic Fund
		Women Donors Network
		Zegar Family Fund

## INDIVIDUALS

Anonymous Donors	Rachal Garst
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To meet the demands of the current moment, the Alliance spent this year building out our team with new additions and promotions across all departments. We are deeply grateful for each and every staff member’s essential contributions to this work.

The Alliance for Youth Organizing is also grateful for the brilliant work of our Board of Directors, comprised of seasoned organizers and industry experts:

## BOARD OF DIRECTORS

Whitney Porter, Chair	Alexis Anderson-Reed	Tatenda Musapatike
Mollie Ruskin, Vice Chair	Hernan Carvante-Martinez	Gisel Romero
Cathy Lerza, Treasurer	Vaughn Frisby	Liba Wenig Rubenstein
Amy Faulring, Secretary		





**We envision a world where young people are not only voters, but powerful organizers and leaders shaping the future of our communities.**

## **LOOKING FORWARD**

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**We envision a world where young people are not only voters, but powerful organizers and leaders shaping the future of our communities.**

As we look ahead to 2025 and beyond, our focus remains steadfast on building local infrastructure that centers base-building and civic engagement. We know the critical role governments play in protecting communities—especially those most vulnerable. From school boards to mayors to district courts, local officials hold the power to enact change that directly impacts people's lives.

To meet this moment, we're deepening our investment in local organizing. By equipping young leaders with the tools and resources they need, we're strengthening their ability to create and defend systemic change. These efforts are not just about today—they are about creating a resilient, thriving democracy for generations to come.

Through this work, we're preparing communities to lead with boldness and creativity in the face of uncertainty. Because when young people organize, they don't just imagine a better future—they build it.





# MORE THAN A MOVEMENT

**We envision a world where democracy works for everyone.**

Your partnership is instrumental in building a more just democracy where everyone can live in thriving communities. By investing in our work, you're not only supporting the democratic process—you're empowering the next generation of leaders.

If you are interested in supporting the Alliance for Youth Organizing, please contact us at

[development@allianceforyouthorganizing.org](mailto:development@allianceforyouthorganizing.org)





**ALLIANCE**   
**FOR**   
**YOUTH**   
**ORGANIZING** 